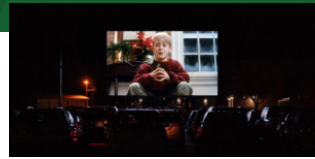


Schedule of Events



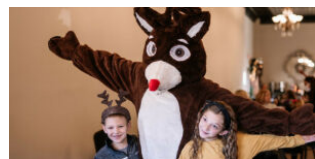
November 26, 2021
FRIDAY NIGHT 6:30 PM - 9:00PM
Christmas Movie Kick-Off:
Home Alone
Total Motors - 801 Hawkeye Ave SW



All Day
Photo Opportunities
Throughout downtown and at Foster Park all season long



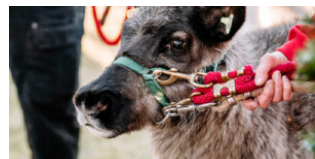
10:00 AM - 9:00 PM
Wells Visitor Center Joy Station
Wells Visitor Center & Ice Cream Parlor



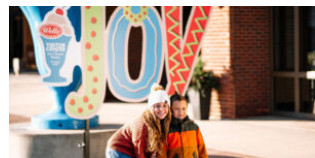
8:30AM - 9:30AM & 10:00 - 11:00 AM
Breakfast with Rudolph
Central Event Center
10 Central Ave SE



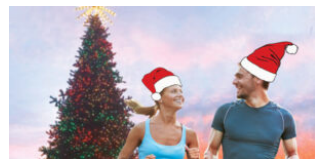
9:00 AM - 11:30 AM
Santa & Mrs. Claus
Habitué Coffeehouse
108 Central Ave NW



10:00 AM - 8:00 PM
Reindeer Round Up
First St NE in front of Blue Tequila



10:00 AM - 4:00 PM
Find the Joy
Scavenger Hunt
Downtown Merchants



10:30 AM
Santa's Fun! Run! 5K/10K Run/Walk
Starting at Olson Cultural Events Center



12:00 PM - 4:00 PM
Santa's Helper Storytime
Stadium seats at
Olson Cultural Events Center



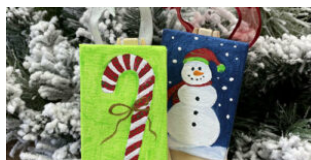
12:00 PM - 4:00 PM
Kids Christmas Crafts
Le Mars CVB Building
54 Central Ave SE



12:00 PM - 4:00 PM
Adult Christmas Craft
Wells Visitor Center & Ice Cream Parlor



12:00 PM - 1:45 PM
CDA Dancers Performance
1st Ave NE



12:00 PM - 4:00 PM
Create a Merry Mini Masterpiece
Le Mars Arts Center
200 Central Ave S



12:00 PM - 4:00 PM
Cookie Decorating
Uptown Event Center
15 1st Ave SW



12:00 PM - 8:00 PM
Christmas Truck and Tree Sales
Intersection of 1st Ave NE and 1st St NE



12:30 PM & 2:30 PM
Stories of Christmas Joy
with Dr. James C. Schaap
Le Mars Public Library
46 1st St SW



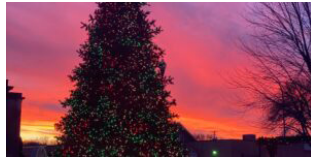
1:30 PM
The Browns, "Christmas Now!" Show
The Browns Theater
11 Central Ave SE



2:15 PM - 4:00 PM
The Turn Around Dancers
1st Ave NE



4:00 PM - 6:00 PM
Santa & Mrs. Claus
Olson Cultural Events Center



6:00 PM
Christmas Concert with the Browns
& Tree Lighting
Olson Cultural Events Center



About Christmas in Hometown Le Mars

Start a new holiday tradition and come celebrate the season's joy at our Christmas in Hometown Le Mars event! You won't believe your eyes when you see the joy and magic in store for you throughout downtown Le Mars, including:

- ♦ a tree lighting ceremony
- ♦ visit from Santa and his reindeer
- ♦ arts and crafts for all ages
- ♦ strolling carolers
- ♦ food and more!

Celebrate the most wonderful time of the year in Le Mars! Christmas in Hometown Le Mars is an event offered by the community. From dashing store displays and festive activities to heartwarming entertainment, explore what makes the Ice Cream Capital of the World® a must-see and shop holiday destination. Enjoy time with Santa, live music, crafts, great food and a tree lighting ceremony at 6:00pm. Wishing you a very Merry Christmas!



Following a day full of activities and shopping, join Mike and Cheryl Wells on the main stage at 6:00pm as they officially kick off the holiday season. Enjoy performances by The Browns, The Central Dance Academy and The Turn Around. Most importantly, take in a Christmas story and blessing before the much anticipated 26-foot Christmas tree lighting!

Share your photos using #ChristmasInLeMars and be sure to follow us on Facebook and Instagram for updates on our 2021 event!

Follow us on Facebook at /ChristmasInLeMars, @ChristmasInLeMars on Instagram and at www.christmasinlemars.com.

Thank you to our Sponsors:

Presenting Sponsor:
Side by Side Foundation

Total Motors
American Bank
Primebank
Northwest Bank
Iowa State Bank
Midstates Bank
N.W. Iowa Credit Union





Christmas in Hometown Le Mars

THE ICE CREAM CAPITAL OF THE WORLD

Trolley Stops

- Olson Cultural Events Center
- The Browns Theater
- Uptown Event Center
- Library
- Foster Park
- Arts Center
- CVB
- Breakfast with Rudolph

Shuttle Stops

- Police Station
- Fairgrounds
- YMCA
- Olson Cultural Events Center

Le Mars Restaurants

- | | | |
|---------------------------|-----------------------------|--------------------|
| 4 Brothers Bar and Grill | Family Table | P's Pizza House |
| American Legion Club | Godfather's Pizza | Piece of Cake |
| Archie's Waeside | Habitué Coffeehouse | Pizza Hut |
| Baacker's Sports Bar Inc. | Hardee's | Pizza Ranch |
| Bamboo Village | Iowa BBQ Company | Subway |
| Bellissimo Coffee Works | Jim's Burgers | Taco Bell |
| Blue Tequila | La Fiesta Charra | Taco John's |
| Bob's Drive-Inn | La Juanita | The Bar |
| Dairy Queen Grill & Chill | Lally's Eastside Restaurant | Vander Meer Bakery |
| El Tarasco Bar & Grill | McDonald's | Wise I Brewery |

Downtown Event Area



Olson Event Center Plaza

- ATM
- City Hall
- Courthouse
- Public Library
- Entertainment
- Fire Station
- Gas Station
- Grocery Store
- Hospital
- Info Center
- Lodging
- Museum
- Police Station
- Post Office
- Restaurant
- Restrooms
- School
- Sheriff
- Food
- Parking
- Shuttle Stop
- Trolley Stop
- Drive-In Movie (Total Motors) Fri, Nov 26 @ 6:30pm
- Santa & Mrs. Claus
- Santa's Helper Storytime
- Market Carts
- Dancers
- 26' Christmas Tree
- Christmas Truck & Tree Sales
- Reindeer
- Kids Christmas Craft
- Mini Masterpiece Project
- Adult Christmas Craft
- Joy Card Station
- Hot Chocolate Cart
- Care Station & Information
- Cookie Decorating
- YMCA Santa Fun! Run! Starting Line
- Christmas Clown (Strolling Downtown)
- Carolers (Strolling Downtown)

Photo Op Stations

(available all day and on Trolley Route)

- | | |
|---|---|
| Wreath
Le Mars
Welcome Center
54 Central Ave SE | JOY
Wells Visitor Center & Ice Cream Parlor
115 Central Ave NW |
| Sleigh
The Brown's Theater
11 Central Ave NW | Snowman, Mistletoe Magic
Olson Cultural Events Center
33 1st St NE |
| Panda Pix
Olson Cultural Event Center Plaza
33 1st St NE | Arch
Foster Park
6th St SE |
| Camper
Olson Cultural Event Center Plaza
33 1st St NE | Freeze Frame
Arts Center
200 Central Ave SE |
| Frosty Friends
Uptown Event Center
15 1st Ave SW | Freeze Frame
Public Library
46 1st St SW |

Food Vendors at KC Hall

(available 3pm - 6pm)

- | | |
|--------------------------|--------------------|
| Habitué Coffeehouse | Bob's Dogs |
| The Browns Chocolates | Jack's Kettle Corn |
| Wells Novelty Ice Creams | |